

LOOKING FOR THE PERFECT HOST

About Us

Our History

The Product

Demo

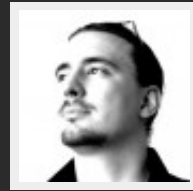
Q&A

•*fortrabbit*

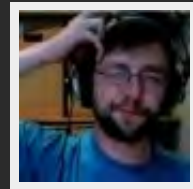
shameless product pitch

@bepug / 2012-11-06

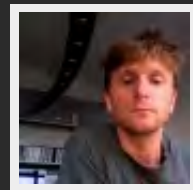
WE ARE FORTRABBIT



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Oliver Stark – DevOp



Frank Lämmer – StyleOp



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OUR BACKGROUND

really from Berlin (east meets west)

10+ years of web dev experience

also a web agency: [control-b](#)

EXAMPLE PROJECT

streetfiles.org

A BIT OF HISTORY



8 YEARS AGO

hosting projects on dedicated servers

hosting control panels like Confixx & VHCS suck

stop hosting or go pro?

4 YEARS AGO

own hardware

Alboinkontor datacenter berlin

own control software

scaleable hosting

consumption based billing

own web control panel

multiple servers

managed & automated

full service: hosting, domains, mail

~250 websites, ~1.000 domains until now

1 YEAR AGO

own hardware sucks

~300 new ideas in redmine

~300.000 lines of code

too hard to push if forward

relaunch!

NOW

~8 months of development

~2 months of testing

1 month private BETA

launched 4th of October 2012

~300 accounts now

attention from hi-profile dev guys

**SO WHAT'S
IT LIKE?**



IT'S A PHP PAAS

an abstraction layer above cloud technology



OTHER (PHP) PAAS

heroku

appfog

dotcloud

pagodabox

cloudcontrol

omnicloud

goscale

relbit

WHAT MAKES US UNIQUE

dedicated to PHP

WRITEABLE STORAGE

SSH/SFTP access beside Git

just standards / no proprietary protocols

really fast Git Push to deploy

native composer integration

TECH DEMO

QUESTIONS TO YOU & FROM YOU

Do you want a PaaS style hosting?

How does YOUR perfect platform look like?

Do you need support for other languages?

What's a good pricing?

Which projects would you run on such a platform?

Do you prefer a CLI or a Web Control Panel?

MongoDB? Redis? New Relic? What else?

THANKS

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